



"Let us press on to know the LORD...  
**He will come to us as the showers,**  
as the spring rains that water the earth."

Hosea 6:3



**Generations**  
PASSING ON THE FAITH



Dear Friend,

I spoke to my 90-year-old mother earlier today about my latest book. She gave me an A+...Thanks Mom! She still grades my stuff after all these years.

Mom was the inspiration behind this ministry at the beginning—pushing for a Jesus-centered, biblically-based, Christian curriculum in all subjects.

Dad and Mom homeschooled us in the 1960s, 1970s, and 1980s. There was still too much conventional school, too much secular flavor in homeschooling and Christian curriculum, and they wanted something better.

When we homeschooled our own children in the 1990s and 2000s, we were still looking for something with a better integration of Scripture, and a more self-consistent biblical worldview under it all.

That's why Generations. . . for our children, our grandchildren, and great-grandchildren.

**Homeschooling is not enough.** Classical schools are not enough. Church youth groups are not enough. Christian families around the world are desperate for generational faith, which entails a more robust discipleship vision for their children.

We captured this vision early—the need for a God-centered, family-based discipleship model—not the Greek model, not the socialist model, not the institutionalized model, and certainly not the humanist model that's passed off as “education.”

**I firmly believe that education is ground zero in the battle over the hearts and minds of the next generation. This is where the enemy has unleashed his most intense firepower. This is where the Great Commission begins—in the home, through family discipleship.**

And now, with the failure of secular schools and the growing hunger for biblical alternatives, we believe this is the moment. I believe this is a God-ordained opportunity to recover our Christian heritage at home and disciple the nations abroad. There is no better strategy. This is how real transformation happens.

Ten years ago, we sensed God calling us to build a curriculum that matched the family discipleship vision set out in Deuteronomy 6:7, Ephesians 6:4, and the Book of Proverbs.

- Where the secular nations took the Bible out of every textbook, we're bringing the Bible back—into every chapter, and sometimes every page.
- Where they took Jesus out, we're bringing Him back.
- Where they removed prayer, reverence, and the fear of God, we're putting it all back in.

We want the awesomeness of God front and center, in every subject, **including science, history, literature, and even... math.**

And it's not just education. **We're calling families to take a radically God-centered approach to every aspect of family life—relationships, parenting, church engagement, family economics, and so much more. Today, we are equipping them with radically God-centered resources so that God will be at the center of everything in their family life.**

**This is how we pass on the faith.**

Honestly, at the beginning, I wasn't sure where this would go.

I had no idea how God might use this little ministry and its radical approach to impact hundreds of thousands of families through our discipleship resources.

Today, Generations has become the Christian family discipleship ministry with a footprint in over one hundred countries around the world, over a million media downloads, and over one hundred thousand discipleship resources distributed in the last year. We provide vision and resources. However, we know that's just the beginning of what needs to happen.

Without the Spirit of God moving in the hearts of parents and children, there will be no progress made in generational faith anywhere in the world.

That's why I say that Generations is a prayer—a crying out that God would turn the hearts of fathers to their children and children to their fathers... and that all hearts would turn back to Him. And you know what? God's Spirit is moving, and we're excited to share that story with you in the rest of this pamphlet.

But let me say this. One of the ways God's Spirit has moved mightily is through the phenomenal generosity of our partners. **We praise God for you**, and we can honestly say that God has multiplied the seed you have sown and increased the fruits of your righteousness (2 Cor. 9:10). Truly it's all by the grace of God!

## Where are we going from here?

In the all-wise, all-good counsels of God, this was the year we lost Charlie Kirk, James Dobson, Voddie Baucham, John MacArthur, and Phil Robertson—all well-known Christians from diverse backgrounds who agreed on one thing—**get out of the secular schools and disciple your kids for Jesus.**

We intend to carry on this legacy.

Let me be blunt. In order to sustain and to grow the **Christian church in the future, Christian families will have to abandon secular education and come on board the Ephesians 6:4 vision, period.**

I have traveled the world—10 international trips in the last year and a half. (Photo: Brenda and me with homeschool leaders in Portugal.) This much I have discovered—Christians everywhere are done with secular, statist educational systems.



And, we want to be there to help them.

We want to harvest this growth, reproduce this growth, cheerlead this growth, and supplement this growth. We are praying and preparing for 50 million Christians to be on board with this vision by 2050, and we believe God is calling us to be a part of it.

### ***We call this our 50/50 Vision.***

Our next major step toward this vision is to offer the Generations God-centered K-12 curriculum in an online format for families all around.

### **But there's something else. We plan to offer it 100% free of charge.**

If family-based discipleship and education is central to the Great Commission (*and it is!*), there is no reason money should stand in the way of God's people providing God-centered education to the nations of the world.

We've already released the first beta-tested version. And in 2026, we plan to launch the full release.

*I couldn't be more excited!*

We believe this is a moment of convergence: The content is ready. The technology is available. The hunger is real.

It sounds like an impossible vision—but we've already seen God go before us opening up Red Seas, doing the unexpected along the way.

So we're pressing on in faith. As Hosea 6:3 reminds us:

"Let us press on to know the LORD... **he will come to us as the showers**, as the spring rains that water the earth."

This is the vision! God's Spirit coming down on families all over the world as spring rain, and turning the ashes of a God-forsaken culture into fruitful gardens that display the glory of God's redeeming grace!

Let me close with this. During the early days of our curriculum development (in 2012), God laid it on the heart of a solitary donor to provide us with a gift that was orders of magnitude beyond anything we had ever received to date. We took this as a call from God to steward His resources and bring a significant kingdom return to the investment. This we did, by the grace of God—and nine years later we had achieved the expected ROI.

That gift was a turning point.

**Now, we believe we are at another turning point.** Once again, we stand at the edge of the Red Sea, looking to God in confidence that He will make a way for us.

The remainder of this pamphlet lays out more of the vision, the accomplishments, and the calling of this ministry.

If you feel the call yourself to be part of this Great Commission vision of reclaiming God-centered family discipleship, we would love to see how we can team up with you to help you take advantage of the global discipleship opportunity that is set before each one of us.

If you would like to talk about the vision, the need, and the current progress in this ministry, I'd love to connect. **Just shoot me an email** at [kevin@generations.org](mailto:kevin@generations.org), and we'll set up a time. Most of all, I would love the chance to pray with you, and pray for you and your family as you, too, engage this battle! **Let's press on together.**

For Christ and His Kingdom,



Kevin Swanson

Executive Director, Generations



# HOW YOUR SUPPORT HELPED FAMILIES IN 2025

## Family Discipleship Resources & Events

112,245

### DISCIPLESHIP RESOURCES DISTRIBUTED

Over the past 12 months, more than 100,000 discipleship resources have been distributed. Thousands of families now use Generations' curriculum every day to lead their children in the fear of the Lord.

6

### NEW TITLES

This year, we launched six new titles—including *English 2*, *Math 3*, *Strong*, and *A Hive of Busy Bees*—bringing fresh, God-centered tools to families around the world.



559



### FATHERS AND SONS AT 2 RETREATS

We hosted two Father-Son Retreats in Colorado in 2025.

100%



### ATTENDANCE GROWTH AT OUR SHEPHERDS CONFERENCE

Our Shepherds Conference doubled in size as more men responded to the call to lead their homes with wisdom and courage.

## Media & Online Events

This year, we expanded our digital discipleship efforts with powerful new media:

1 Million

### PODCAST DOWNLOADS

Together, our podcasts—including *Generations Radio* and *The World View in 5 Minutes*—surpassed one million downloads, helping families stay anchored in truth every day.

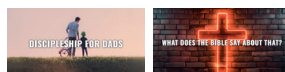
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### BRAND-NEW PODCASTS:

*Raising Them Up* with Israel and Brook Wayne, and *Passing on the Faith*

2



### NEW FEATURES

#### ON GENERATIONS RADIO:

*What Does the Bible Say About That* and *Discipleship for Dads*.

41,541



### HOMESCHOOL SUMMITS SIGNUPS

...receiving Gospel-saturated teaching from trusted voices.

4,381

### LIVE WEBCAST ATTENDEES

...for real-time encouragement and discipleship help. God is multiplying the message—and it's reaching families around the world.

## Global Reach

From local churches to international conferences, the reach of biblical family discipleship is growing around the world.

10

### INTERNATIONAL TRIPS

...in the past year and a half—encouraging families and leaders face to face (including Brazil (2x), South Africa (2x), Canada (3x), England, Ukraine, Portugal, Australia, and New Zealand).

21

### IN-PERSON CONFERENCES IN 2025

...bringing the message of God-centered, Gospel-powered family discipleship to thousands of families in 2025.

14

### NEW TITLES IN PORTUGUESE AND AFRIKAANS

...serving growing homeschool movements in Brazil and South Africa.



100+

### NATIONS TUNING IN

...to our podcasts and Homeschool Summits—equipping parents everywhere to press on in the mission of generational faithfulness.

## Team Growth & Infrastructure

3

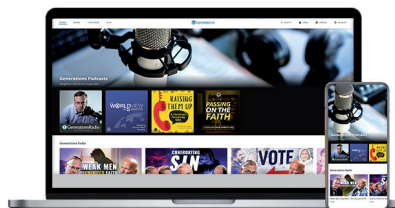
### NEW TEAM MEMBERS

...strengthening our capacity in outreach and discipleship resource development.

3

### NEW WEBSITES

...launched in the last year for our online curriculum, new media site, and online store.



35%

### INCREASE IN ORDERS

...shipped from our newly completed distribution center, and made possible through your support.



# STORIES OF GLOBAL TRANSFORMATION

**Our outreach in Brazil** is expanding! Under the leadership of Vinícius and Barbra Reis, the Generations Brasil team reached out to families and leaders at seven conferences throughout the country. On our last trip to Brazil, we were able to pray with Veronica, a homeschool mom, who was being prosecuted for homeschooling her children. Not only that, through your support, we were able to fund legal help for other homeschool families facing persecution.



“ Our family absolutely loves the Generations curriculum and its Bible-centered approach! Thank you for doing such a great job on this curriculum.”

— Rachel D., Curriculum user in Canada

“ We LOVE your high school curriculum! We’ve been blessed by the America book and Taking the World for Jesus. Thanks for your faithfulness—may another generation love Him too.”

— The Geske Family, Curriculum user in U.S.

“ A huge thank you from the UK! As a homeschooling mom of five (with number six on the way), I often feel exhausted and overwhelmed. This Summit refreshed my vision and reminded me why we’re doing this.”

— Amy Marshall, Homeschool Summit Attendee in England

“ I’ve used over 10 homeschool math programs, and this is the first one my 7-year-old loves. Jesus is in it. It’s colorful, engaging, light—but solid. I’m so appreciative. It’s been a real gift to our family.

— Naomi, Curriculum user in U.S.

“ I’m originally from Panama, now living in Colombia. This Summit helped me strengthen our family’s biblical foundations and clarified our homeschooling vision.”

— Leonel Medina, Homeschool Summit Attendee in Colombia



This year, Kevin spoke at six conferences in **South Africa**, and Generations hosted a booth at KragDag, South Africa’s largest self-reliance expo. Thanks to our local partners, Greg and Nadia Pereira and their team, many families engaged with our vision for biblical family discipleship—showing that the hunger for Christ-centered education is global.

In April, Kevin and Brenda brought a family discipleship message to families in **Portugal**, alongside Scott and Deborah Brown and local pastors.



“ It is very well explained, easy to understand without needing a parent’s help, light in workload—and God is in it.”  
— Curriculum user in Slovakia

“ We joined from South Africa and were truly blessed by the Summit. The encouragement and biblical wisdom came at the perfect time for our family.  
— Dewald & Chimoné Bodenstein, Homeschool Summit Attendees in South Africa

“ Kevin Swanson’s visit to Hastings was timely. The Summit was a catalyst for revival in our home. We are incredibly thankful for the encouragement to refocus our hearts on the Lord.”  
— Grace Teulon, Conference Attendee in New Zealand

# STRATEGIC INITIATIVES

## Podcasts

**In a world full of noise**, families are hungry for clarity, conviction, and Christ-centered teaching. Through our podcast lineup—including *Generations Radio*, *The World View in 5 Minutes*, *Raising Them Up*, and *Passing on the Faith*—we’re helping parents reclaim their calling, refocus their homes, and rejoice in the Gospel every day.

We’ve heard from countless listeners who are using these podcasts as part of their daily rhythm—listening at the breakfast table, in the car, or during family worship. One dad told us how discussions sparked by *Generations Radio* have shaped how he parents, how he teaches, and how his family worships—together.



“ Through the podcasts, I truly learned how to be a better father and leader for my entire household. ” — Casey Sikes

In the last year, our podcasts surpassed **one million downloads**—and with God’s help, we’re pressing on to reach even more.

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## Homeschool Summits

In 2025, over 41,000 families joined us for two online Homeschool Summits—bringing biblical vision, practical tools, and Gospel hope to parents around the world.



Our spring event, Homeschool Curriculum, gathered 18,206 attendees and featured trusted voices like Ken Ham and Alex Newman.

Our fall event, Homeschool the Heart drew 23,335 participants, with powerful messages from leaders including Paul Tripp, Voddie Baucham, and Rosaria Butterfield.

These summits are more than webinars. They’re an anchor for families seeking Christ-first discipleship in the home—and a growing movement of parents saying yes to a new generation of faithfulness.

## Events

This past year, our Father–Son Retreats and Shepherds Conference became a place for renewal—moments where men rediscovered what it means to lead with humility, courage, and faith.

At the retreats, fathers worshiped shoulder to shoulder with their sons, opened the Word together, and built memories that will echo for generations. Many arrived weary or unsure; they left with something more—a picture of godly manhood, a plan for intentional discipleship, and a people to walk beside them.

We’ve seen it again and again: when men lead in repentance and joy, homes change. Conversations deepen. Faith comes alive around the dinner table. Legacy takes root.

“**To every friend and donor who makes the Father–Son Retreat happen: thank you. You’re not just funding an event—you’re helping change family legacies. Because of you, a guy who never had a godly example is becoming one. And a boy is growing up with a dad who’s learning to lead—with courage, humility, and faith.**

**That weekend was a turning point for me. God used it to rewrite how I see fatherhood. I’m grateful. I’ll be back. And I’ll be bringing other dads with me.**”

— John Griffith, a thankful dad who found a new path at the Father–Son Retreat



At our Shepherds Conference, more than 100 pastors, fathers, and church leaders gathered to grow in Gospel vision for their homes and congregations. The hunger was tangible, the fellowship rich, and the impact lasting. These events are not just weekends away—they’re catalysts for generational faithfulness. And by God’s grace, the ripple effects are reaching homes across the country.

## God-Centered Curriculum

This year, we reached a major milestone: the launch of the **Generations Online Curriculum**—making our God-centered discipleship resources free to the world. Our full science program (grades 1–6) is already live, with history (grades 1–6) and reading (grades 1–5) coming soon. Designed for families at the kitchen table or believers across the globe, these tools bring the fear of the Lord back into education.

This is part of our 50/50 Vision: helping equip Christians around the world with free, Jesus-centered curriculum. Alongside our digital tools, we continue to expand our printed curriculum.

### New for 2026:

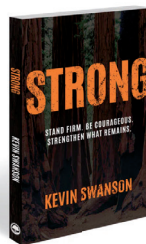
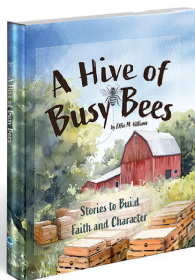
- **Math 4** – A worship-oriented, life-application approach
- **Under God** – A bold, biblical civics course for teens
- **English 3 & 4** – Rooted in literature and biblical worldview

*"For from Him and through Him and to Him are all things. To Him be glory forever."*  
(Romans 11:36)

## Publishing

In 2025, we released two standout resources:

- **Strong**—a call to courageous manhood rooted in God's Word
- **A Hive of Busy Bees**—a beautifully updated edition of a beloved character-building classic for children



Looking ahead, we're expanding our library of faith-shaping stories with:

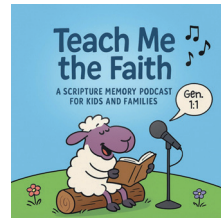
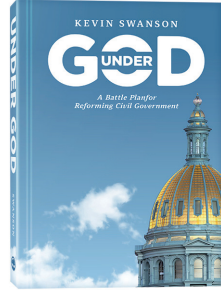
- **A Heidi Picture Book** – A tender tale of providence and redemption
- **A Robinson Crusoe Picture Book** – A story of survival, sovereignty, and salvation
- **A new collection of Great Christian Devotional Classics** to deepen roots in truth

These books are more than stories—they're tools for forming hearts, shaping affections, and passing on the faith, one page at a time.

# 2026 VISION & GOALS

In 2026, we're pressing on—with bold goals and deep dependence on God.

- ✓ **Curriculum Development:** With at least **eight new titles projected for 2026**, we'll continue expanding our print curriculum with the same conviction that's shaped every resource: that Christ must be at the center of every subject.
- ✓ **Online Development:** New tools and platform enhancements will make our K–12 discipleship curriculum available for free to families around the world.
- ✓ **Media Expansion:** We're planning to launch three new podcasts to meet parents and leaders right where they are:
  - **Teach Me the Faith** – A catechism podcast for children. Find more information at [teachmethefaith.com](https://teachmethefaith.com)
  - **A women's discipleship podcast** (yet to be titled) – Encouragement and biblical wisdom for women in every season of life
  - **Man to Men** – A direct, biblical call to godly manhood



Our prayer? To see 2 million media downloads in 2026—each one planting truth in hearts and homes across the globe.

- ✓ **Team Expansion:** In order to take advantage of the incredible opportunity before us, we are looking to expand our team **with 6 new positions over the next year** that are critical to getting our message of family fruitfulness to the world.

If you, or anyone you know, are interested in learning more about these positions, please visit: [Generations.org/team](https://Generations.org/team)



# FINANCIAL NEEDS

As Kevin mentioned in his opening letter, we believe we're at a turning point—not only for our ministry, but also for the family discipleship movement around the world.

A growing hunger is rising for the message and resources God has entrusted to us, and we want to seize every opportunity He provides.

With a gifted and growing team, expanding content, and now a new online platform designed to freely deliver God-centered curriculum worldwide, Generations is positioned—by God's grace—to reach ten times as many families in the coming years.

Looking back over the last ten years, we are amazed at how God has provided through our generous supporters—fellow laborers like you who faithfully invest in the Kingdom with your time, prayers, and resources. Once again, thank you for standing with us.

Your generosity fills us with gratitude and fuels our excitement, as we pursue the *50/50 Vision*: 50 million Christians engaged in God-centered family discipleship by the year 2050.

One thing is clear: this vision will only come to pass through a mighty work of God's Spirit and a great outpouring of prayer and sacrificial giving from His people.

To move forward in 2026 with strength and accomplish our objectives for 2026 and beyond, **we're praying for an additional \$500,000** by December 31, 2025.

**Would you prayerfully consider partnering with us through a transformational year-end gift to help equip families across the world?**

We'd love to share more about how your support will be stewarded—to multiply the message of family discipleship for God's glory and the strengthening of His church. Just reach out to either of us at the contact info below so we can connect with you directly!

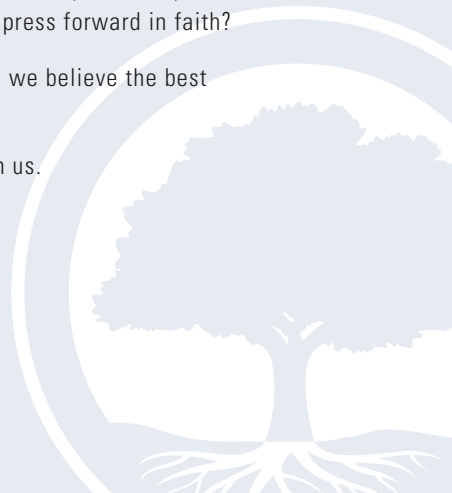
We believe the opportunity before us is historic. The content, the need, and the technology are here. The question is: will we press forward in faith?

You've helped us come this far. And with faith in God, we believe the best is yet to come.

Thank you for standing with us—and pressing on with us.

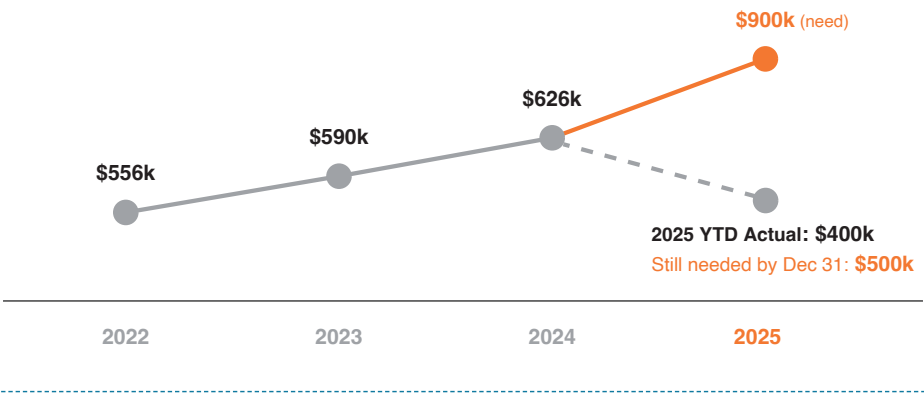
Daniel Craig, National Director  
daniel@generations.org | 509.944.0171

Chad Roach, Board Member  
chad@generations.org



# FINANCIAL INFORMATION

## Growth of Generosity Donations



## Income and Expenses

	2025 (projected)	2024	2023	2022
Donations	\$900K	\$626K	\$590K	\$556K
Book Sales, Curriculum, Events	\$1,268K	\$1,140K	\$678K	\$678K
Operating Expenses	\$1,939K	\$1,560K	\$1,154K	\$944K
Funds for Strategic Growth	\$230K	\$205K	\$114K	\$290K

## How might the Lord be leading you to give to Generations this year?

### Gifts needed by Dec 31

- ☐ 1 x \$100,000
- ☐ 5 x \$10,000
- ☐ 100 x \$500
- ☐ 2 x \$50,000
- ☐ 10 x \$5,000
- ☐ 200 x \$250
- ☐ 3 x \$25,000
- ☐ 25 x \$1,000
- \$500,000

## Press On to Know the Lord

*"Let us press on to know the LORD...  
He will come to us as the showers,  
As the spring rains that water the earth."*

Hosea 6:3

This is the promise that fuels everything we do at Generations:

God is faithful. His presence is certain. His Word brings life.

Whether we're helping a young child memorize Scripture or equipping a parent to lead with confidence, we do it trusting that God will send the rain. He brings the growth. He revives hearts.

So we press on—to know Him, to make Him known, and to help families everywhere do the same.

**Pray. Share. Give.**

### Would you join us?

- Pray for families around the world
- Share this mission with others
- Give to help disciple the next generation

### Ways to give:

**Online:** [generations.org/gift](https://generations.org/gift)

**Check:** Generations  
489 Rocky Cliff Circle,  
Elizabeth, CO 80107

*Generations is a 501(c)(3) ministry.  
All donations are tax-deductible.*

